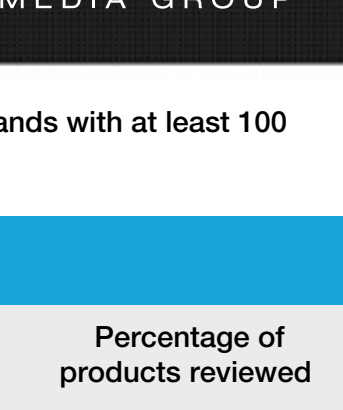


BRAND PERFORMANCE REPORT			
This chart breaks down product ratings and reviews for all brands with at least 100 consumer reviews.			
As of November 2012			
Rank	Brand	Average rating per brand	Percentage of products reviewed
1	ARTISTRY	9.94	15.25%
2	Nu Skin	9.78	100%
3	ElanVeda	9.5	100%
4	eSalon	9.5	100%
5	EcoTools	9.43	63.64%
6	It Cosmetics	9.4	68.42%
7	Dr. Bronner's	9.32	75%
8	Aquaphor	9.22	50%
9	Archipelago Botanicals	9.16	18.18%
10	Clarisonic	9.12	50%
11	CND	9.12	34.43%
12	Oral-B	9.07	16.67%
13	Smith's	9.07	100%
14	Moroccanoil	9.05	57.89%
15	Tweezerman	9.03	45.79%
16	Bioelements	9	65.85%
17	Paula's Choice	8.99	78.57%
18	Palmers	8.96	47.06%
19	Kiss	8.95	63.38%
20	Dolce & Gabbana	8.94	20%
21	Vera Wang	8.92	58.82%
22	China Glaze	8.9	72.73%
23	Curel	8.9	81.25%
24	YoYo	8.9	100%
25	SkinCeuticals	8.89	67.21%
26	Juicy Couture	8.88	41.94%
27	Colorescience Pro	8.87	55.56%
28	Kerastase	8.87	48.60%
29	Ralph Lauren	8.87	32.89%
30	Burberry	8.84	57.69%
31	CHI	8.84	55.32%
32	OPI	8.8	70.42%
33	Borghese	8.79	53.51%
34	Merle Norman	8.79	58.11%
35	Trillium Organics	8.79	9.09%
36	Trish McEvoy	8.78	59.26%
37	Zenmed	8.75	94.74%
38	Grassroots Research Labs	8.74	64.86%
39	Johnson's	8.74	38.81%
40	Shu Uemura	8.73	25.60%
41	Obagi	8.72	76.74%
42	Arbonne	8.71	89.26%
43	DHC	8.7	37.93%
44	Joico	8.7	66.67%
45	Caress	8.69	93.75%
46	Eminence	8.69	55.56%
47	Hawaiian Tropic	8.69	92.31%
48	La Roche-Posay	8.69	49.21%
49	Pureology	8.69	69.12%
50	AHAVA	8.67	62%
51	Bulgari	8.67	51.35%
52	Chanel	8.66	75.74%
53	Mary Kay	8.66	97.71%
54	Bath & Body Works	8.65	74.74%
55	Lubriderm	8.65	61.11%
56	Jan Marini Skin Research	8.64	53.45%
57	Aubrey Organics	8.63	57.85%
58	Caswell-Massey	8.63	27.18%
59	Essie	8.63	61.90%
60	Guerlain	8.63	35.87%
61	Queen Helene	8.63	43.55%
62	Giovanni	8.62	68.57%
63	Jo Malone	8.62	27.34%
64	Zoya	8.62	60%
65	Marc Jacobs	8.6	55.81%
66	Urban Decay	8.6	93.94%
67	Calvin Klein	8.59	37.10%
68	KMS	8.59	61.67%
69	Weleda	8.59	46.34%
70	C.O. Bigelow	8.57	63.69%
71	Origins	8.57	85.71%
72	Shiseido	8.57	79.91%
73	Softlips	8.57	50%
74	MAC	8.56	67.81%
75	Olay	8.55	75%
76	Britney Spears	8.54	85.71%
77	Kiehl's	8.54	71.50%
78	NARS	8.54	69.91%
79	L'Occitane	8.53	87.21%
80	Mark	8.53	86.99%
81	ModelCo	8.52	52.24%
82	Paul Mitchell	8.52	80.17%
83	Jane Iredale	8.51	67.23%
84	Napoleon Perdis	8.51	24.17%
85	the Balm	8.51	68%
86	Desert Essence	8.5	33.70%
87	NYX Cosmetics	8.5	66.33%
88	Biolage	8.49	77.55%
89	Giorgio Armani	8.49	27.54%
90	St. Ives	8.49	83.08%
91	Crabtree & Evelyn	8.48	43.05%
92	Pantene	8.48	71.95%
93	Prescriptives	8.48	81.45%
94	Purpose	8.48	100%
95	Make Up For Ever	8.47	50%
96	Avene	8.46	61.82%
97	The Body Shop	8.45	71.36%
98	Fresh	8.44	79.59%
99	Suki	8.44	80.95%
100	Buxom	8.43	58.82%
101	DKNY	8.43	68.42%
102	Nature's Gate	8.43	57.48%
103	Vaseline	8.43	74.29%
104	Aveeno	8.42	73.86%
105	Bobbi Brown	8.4	63.74%
106	Dermalogica	8.4	72.88%
107	Estee Lauder	8.4	80.93%
108	Dior	8.38	49.80%
109	Infusium	8.38	64.52%
110	Aqualina	8.36	84.62%
111	Bonne Bell	8.36	100%
112	CARGO	8.36	75.44%
113	Redken	8.35	72.31%
114	100% Pure	8.34	61.90%
115	Aussie	8.34	96.43%
116	Carmex	8.34	75%
117	Goody	8.32	23.45%
118	Lancome	8.32	70.19%
119	Laura Mercier	8.32	56.88%
120	Graham Webb	8.31	58.43%
121	YonKa	8.31	66.07%
122	Clinique	8.3	91.21%
123	Frederic Fekkai	8.3	65.19%
124	La Mer	8.3	71.79%
125	Acuvue	8.29	90%
126	Boscia	8.29	89.66%
127	Dr. Brandt	8.29	62.71%
128	Herbal Essences	8.28	101.49%
129	Sebastian	8.28	50.86%
130	Dr. Hauschka	8.27	60.20%
131	Nexxus	8.27	56.31%
132	EOS	8.26	100%
133	philosophy	8.26	88.33%
134	Patricia Wexler M.D.	8.25	94.44%
135	Banana Boat	8.24	85.19%
136	Cetaphil	8.24	100%
137	H2O+	8.24	57.05%
138	La Prairie	8.24	53.51%
139	Max Factor	8.24	88%
140	Aveda	8.23	92.40%
141	Burt's Bees	8.23	70.05%
142	Caudalie	8.23	93.33%
143	Sunsilk	8.22	95.83%
144	Anastasia	8.21	56.60%
145	Pond's	8.21	72.41%
146	Flirt!	8.2	88.64%
147	T3	8.2	54.76%
148	Tarte	8.2	75.44%
149	American Beauty	8.19	66.07%
150	Vichy Laboratories	8.18	44.44%
151	Korres Natural Products	8.17	54.47%
152	Laura Geller	8.17	55.85%
153	Remington	8.17	31.17%
154	Lush	8.16	78.47%
155	Paula Dorf	8.16	50.82%
156	Jason	8.15	60.61%
157	Clarins	8.13	59.54%
158	Biotherm	8.12	36.99%
159	Alba	8.11	46.22%
160	Bourjois	8.11	79.27%
161	Dove	8.11	74.54%
162	Gillette	8.11	21.15%
163	Lumene	8.1	52.41%
164	PHYTO	8.1	62.92%
165	Bumble and bumble	8.09	53.75%
166	Nivea	8.09	87.50%
167	Vincent Longo	8.09	52.27%
168	Abba	8.08	100%
169	Eucerin	8.08	70%
170	Thierry Mugler	8.08	51.35%
171	Amazing Cosmetics	8.07	75%
172	Pur Minerals	8.07	55.88%
173	Mitchum	8.06	100%
174	Venus	8.06	65.38%
175	Biosilk	8.05	62.26%
176	Boots	8.05	43.75%
177	Sexy Hair	8.05	62.82%
178	GloMinerals	8.04	39.42%
179	Raw Natural Beauty	8.04	68%
180	Victoria's Secret	8.04	75%
181	Peter Thomas Roth	8.03	59.38%
182	Freeman	8.02	67.86%
183	Ojon	8.02	74.51%
184	Dr. Denese	8	62.50%
185	Rusk	7.98	61.90%
186	Abreva	7.97	100%
187	Avon	7.97	84.80%
188	Goldwell	7.97	32.32%
189	Givenchy	7.95	28.97%
190	TIGI	7.95	73.56%
191	Sonia Kashuk	7.94	46.03%
192	Elizabeth Arden	7.92	44.48%
193	Jennifer Lopez	7.92	55%
194	Kinerase	7.92	80%
195	Alterna	7.91	73.08%
196	bareMinerals	7.91	59.12%
197	Nioxin	7.89	55.56%
198	Crest	7.88	78.46%
199	Noxzema	7.88	92.31%
200	Charles Worthington	7.87	48.42%
201	Avalon Organics	7.86	47.46%
202	Coppertone	7.86	71.43%
203	Milani	7.86	77.03%
204	Sephora	7.86	73.77%
205	Head & Shoulders	7.85	70.27%
206	Kiss My Face	7.85	81.69%
207	Mario Badescu Skin Care	7.85	62.34%
208	Josie Maran	7.84	60.98%
209	Secret	7.84	88.89%
210	Smashbox	7.84	81.76%
211	Vidal Sassoon	7.84	57.38%
212	Benefit	7.81	79.11%
213	Pevonia Botanica	7.81	49.11%
214	Yes To	7.81	61.11%
215	Jonathan Product	7.79	77.27%
216	GoSMILE	7.78	60%
217	Prestige	7.78	58.18%
218	Yves Saint Laurent Beauty	7.78	34%
219	Bliss	7.75	57.82%
220	Bare Escentuals	7.74	30.97%
221	Too Faced	7.69	76.61%
222	Carol's Daughter	7.68	34.35%
223	LORAC	7.68	80%
224	Neutrogena	7.68	83.61%
225	Oscar Blandi	7.68	65%
226	E.L.F.	7.67	82.47%
227	Matrix	7.67	32.32%
228	Blistex	7.65	90%
229	DDF	7.65	77.27%
230	Suave	7.65	82.46%
231	TRESemme	7.65	75.22%
232	Rimmel London	7.6	87.50%
233	Almay	7.59	86.61%
234	Lola	7.59	36.84%
235	Stila	7.59	70.59%
236	Frizz-Ease	7.57	94.29%
237	Jane	7.56	97.44%
238	Ole Henriksen	7.56	65.45%
239	Clairol	7.54	51.02%
240	Juice Beauty	7.51	70.27%
241	Wella	7.5	28.96%
242	VO5	7.47	77.08%
243	Garnier	7.45	78.24%
244	Jergens	7.44	70.97%
245	L'Oreal	7.44	68.88%
246	Chapstick	7.43	88.24%
247	John Frieda	7.42	82.56%
248	Physicians Formula	7.41	82.04%
249	Cosmedicine	7.38	78.95%
250	Murad	7.37	81.91%
251	RoC	7.37	63.41%
252	Dr. Dennis Gross Skincare	7.35	57.69%
253	Revlon	7.33	81.53%
254	Clean & Clear	7.32	83.33%
255	DuWop	7.32	79.25%
256	Wet n Wild	7.32	86.36%
257	CoverGirl	7.3	93.55%
258	Tom's of Maine	7.29	95%
259	Wen	7.29	93.75%
260	AMBI	7.28	78.57%
261	Biore	7.28	100%
262	Blink	7.28	71.43%
263	Listerine	7.26	28.57%
264	Clearasil	7.25	65.71%
265	Hard Candy	7.25	76.11%
266	Ulta	7.23	62.75%
267	Rene Furterer	7.18	42.11%
268	N.Y.C. New York Color	7.11	95.74%
269	Talika	7.11	54.84%
270	Schick	7.03	75%
271	Maybelline New York	7.01	92.39%
272	Marc Anthony	6.99	50.60%
273	Supersmile	6.98	61.54%
274	got2b	6.96	79.66%
275	Sally Hansen	6.88	61.70%
276	REMBRANDT	6.85	88.89%
277	Fusion Beauty	6.82	69.57%
278	Skyn Iceland	6.78	72%
279	N.V. Perricone M.D. Cosmeceuticals	6.69	70.37%
280	ProActiv	6.66	93.10%
281	Conair	6.61	55.45%
282	Organix	6.26	77.14%
283	Samy	6.14	69.23%
284	StriVectin	5.73	66.67%
	Smooth Away	2.85	100%
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